

## PRIVACY STATEMENT

RD GLOBAL is the “data controller” in respect of your personal information. This Privacy Policy describes how and when RD GLOBAL collects, uses and shares your personal data when you use the services to be found on <https://www.rdglobal.com.tr/> (“Website”) RD GLOBAL collects your personal information when you register to the Website or when you express an interest in obtaining information about RD GLOBAL or its products and services, when you participate in activities on Website or otherwise contacting RD GLOBAL.

By using Website, you agree to the terms of this Privacy Policy. Please read our Terms and Conditions to understand the general rules about using the Website. Except as written in any other disclaimers, policies, terms of use, or other notices on this website, this Privacy Policy and the Terms and Conditions are the complete agreement between you and RD GLOBAL with respect to your use of Website. You may be subject to additional terms that may apply when you access specific services or materials on certain areas in this website, or when you follow a link.

### What information does RD GLOBAL collect?

“Personal information” is information that identifies you as an individual or relates to an identifiable individual. Examples of personal information include but not limited to the following:

- Name/Username
- Address
- Date of Birth
- ID Number
- Internet Protocol address
- Email address
- Account Password
- Financial Information (such as name, card number, expiration date and security code)
- Commercial Information (such as order history)

### How Does RD GLOBAL Collect Personal Information?

The personal information that RD GLOBAL collects depends on the context of your interaction with RD GLOBAL and the Website, the choices you make and the products and features you use. Generally, Users can control the amount and type of information to provide to RD GLOBAL when using the Website. RD GLOBAL also collects information in a few different ways:

- Information you submit or choose to provide
- Information you give RD GLOBAL permission to collect from other sources
- Information gained through the Website or relevant apps
- From third party service providers, data brokers or business partners
- Automatically from devices you use to connect to the Website
- From public sources including, but not limited to, social media and other websites that enable social sharing

RD GLOBAL may obtain certain information about you from publicly or commercially-available sources and from third parties who perform services for RD GLOBAL. We also may obtain other

information about you, your devices and your use of the Website. RD GLOBAL collects some data automatically when you use the Website. RD GLOBAL may also obtain information by automated means such as through browser cookies, pixels, web server logs, web beacons, and other technologies.

You may change the information you have provided before by logging in and editing the information through account page. When you are ready to leave this website, always “log off” and close your browser to help protect the confidentiality of your information. The system will also made you automatically log you out after a period of inactivity and require you to log in again.

### **How Does RD GLOBAL Use Obtained Personal Information?**

How RD GLOBAL uses your information depends on how you interact with the Website and other services of RD GLOBAL. Generally, RD GLOBAL may use the obtained information to:

- Provide and enhance the products and services
- Improve and customize the User’s experience within Website
- Provide customer support
- Notify the customers about special promotions or offers that may be of interest to them
- Invite users to participate in surveys about RD GLOBAL’s products or services
- Remember the user’s personal preferences and offer customized content to them
- Process the necessary payment
- Operate, evaluate and improve the business, including developing new products and services, managing communications, analyzing the customer base, conducting market research, aggregating and anonymizing data, performing data analytics, and undertaking accounting, auditing and other internal functions
- Protect against, identify and prevent fraud and other criminal activity, claims and other liabilities
- Comply with and enforce applicable legal requirements, relevant industry standards and policies, including this Privacy Policy and the recent Terms and Conditions.

### **Does RD GLOBAL Share Personal Information with Third Parties?**

RD GLOBAL takes security seriously and take a number of steps to protect your personal information. RD GLOBAL do not sell, lease, rent or otherwise disclose your personal data to third parties unless otherwise stated in this Privacy Policy.

In the ordinary course of business, RD GLOBAL may share your personal information with their subsidiaries and affiliates and with service providers who perform services for RD GLOBAL (“Service Provides”). Examples of Service Providers are including but not limited to analysis firms, advertisers, payment processing companies, customer service and support providers, IT services. RD GLOBAL does not authorize service providers to use or disclose the information except as necessary to perform services on their behalf or to comply with legal requirements.

RD GLOBAL may also disclose information about you in other circumstances, including (1) if it is required to do so by law or legal process, (2) to law enforcement authorities or other government officials, (3) when RD GLOBAL deems that the disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual

fraudulent or illegal activity, and (4) in the event RD GLOBAL may or do sell or transfer all or a portion of their business or assets (including in the event of a merger, acquisition, joint venture, reorganization, divestiture, dissolution or liquidation).

## **Cookies and Other Tools**

RD GLOBAL and its Service Providers collect information about you by using cookies, tracking pixels, web beacons and other technologies, collectively referred as Tools. RD GLOBAL uses this information to better understand, customize and improve user experience within Website, manage services, offerings as well as advertising.

When you register with Website, RD GLOBAL generates cookies that represent whether you are signed in or not. RD GLOBAL's servers use these cookies to identify which website content you are authorized to access such as account page, brochures and catalogues etc. While you are signed into the Website, RD GLOBAL combines information from your registration cookies with the analytics cookies, which we could use to identify which pages you have seen on our website(s) as an individual.

This information can make your use of Website easier and more meaningful by allowing RD GLOBAL and their Service Providers to provide better service, customize sites based on consumer preferences, compile statistics, provide you with more relevant advertisements based on your interests, analyze trends and otherwise administer and improve their Services. If RD GLOBAL has already collected your personal information, this personal data will be associated with information gathered through Tools.

## **How to Turn Off the Cookies?**

Almost all of the modern browsers allow you to change your cookie settings. These settings will typically be found in the "Option" or "Preferences" menu of your browser. You are free to decline RD GLOBAL's cookies if your browser permits, but some parts of Websites may not work properly for you if you do so.

## **Third Party Web Sites**

The Website may contain links to different websites, other third-party content or features that is not owned or operated by RD GLOBAL. RD GLOBAL does not review, control, or monitor the privacy practices of web sites operated by any entity that it does not own or control. Therefore, whenever you leave this website, we recommend you to review each website's privacy policies and familiarize yourself with their own practices. RD GLOBAL, is not responsible for the privacy practices of other entities.

## **Contact Information**

If you have any questions or comments about this Privacy Policy, please contact RD GLOBAL by clicking the "CONTACT US" button on the Website and completing and submitting the "Message / Feedback Form" or mailing RD GLOBAL at [info@rdglobal.com.tr](mailto:info@rdglobal.com.tr).